



## DIGITAL EDITING & PRODUCTION PHOTOGRAPHY Course Syllabus

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**Course Number:** Instructor: Tami Frascht  
**OCAS Code:** 8151 **Phone Number:** 580.327.0344  
**Course Length:** 120 hours **Email:** tfrascht@nwtech.edu  
**Career Cluster:** Information Technology **Campus:** Alva  
**Career Pathway:** Web and Digital Communications **Program:** Digital Design  
**Career Major:** Desktop Publishing/Graphic Design, Graphic Design Specialist  
**Pre-requisite:** Fundamentals of Technology

Multimedia and Image Management Techniques

**Course Description:** Students will acquire skills in digital photography. Additionally, students will understand certification standards and copyright basics.

**Instructional Philosophy:** The instruction for this course will be heavily application based with a minimum of lecture and demonstration. Students will be expected to work independently and in teams to complete projects. Instructional delivery methods will include traditional textbook methods in addition to online video based training and online tutorials. Students will be required to work on assignments as well as instructor-approved projects and/or tutorials and their choice of projects.

Students may participate in work-based learning activities when adequate skill level is obtained and opportunities become available.

Assignments may require students to draw upon academic skills in mathematics, science, and language arts.

Student assessment will be based on individual as well as group work and tests. Rubrics will be used to assess projects.

**Course Goals:** Upon successful completion of this course, the student will be able to:

- Demonstrate ways to communicate effectively and efficiently through digital photography.
- Identify job roles, certifications, and responsibilities in the Photography Industry.
- Identify and construct appropriate “voice” for photographed images.
- Manipulate, troubleshoot, compress, publish and export graphics and/or animations.
- Demonstrate the effective use of tools for digital photography.
- Apply knowledge of equipment and skills related to digital photography.
- Exhibit knowledge of editing graphics.
- Apply knowledge of camera operations, combined with effective lighting techniques for productions.
- Apply art elements and principles to photographic works of visual arts in both traditional and digital photographic media.

**Major Course Projects:** Project #1: Daily Blog Entry  
Each day students will update their blog with a description of tasks completed that day and/or certifications achieved as well as skills used or learned. Students will provide links to work completed and/or tutorials utilized.

Project #2: Create and Maintain Student Website  
Students will create and maintain a website for class purposes. Students will post assignments

on their website.

**Project #3: Integrated Assignments**

Students will complete a variety of individual and group assignments and projects throughout the course.

**Instructional Delivery Plan:**

Assignments for the course will be posted on instructor's blog as well as my website. Instructor will occasionally email assignments as well. Announcements will be posted daily on my blog.

A course syllabus is posted on instructor's website. Checklists may be provided for units of study. Students will post assignments on their website as well as links on their blog. Students will complete in-class assignments and homework assignments as required. Announced and un-announced quizzes may be given periodically. Projects will be given within each grading period. Industry-recognized Brainbench exams may be utilized as end-of-course exams.

Students are provided e-mail accounts to be used for class purposes only. Students are encouraged to ask questions during class as well as e-mail questions to the instructor.

**Assessment Plan:**

Students will be assessed on the following:

Daily Work

Tests

Projects

**Grading Scale:**

A	90-100	Exceeds expectations
B	80-89	Meets industry standards and expectations
C	70-79	Passing grade, but does not meet some standards
D	60-69	Passing, but only meets the minimum standards
F	Below 60	Failing, does not meet minimum standards

In addition to the instructor assessing student work, students may be required to evaluate the websites and assignments of other students based upon rubrics and criteria provided by the instructor. Students will be required to provide written compliments, recommendations and constructive criticism for other students.

The instructor may require students to redo work that is assessed as not meeting the minimum standards.

**Alliance Credit Offered:**

Digital Editing and Production Photography – Northern Oklahoma College (may change without notice)

**Industry Alignments:**

Aligns with the following industry recognized certifications:

- Adobe Certified Associate – Visual Communications Using Adobe Photoshop

**End of Instruction Industry Assessment:**

The following exams will be utilized as end of instruction assessments (choose 1):

- Brainbench - Adobe Photoshop
- ODCTE - Photographer

**Resources:**

Lynda.com Online Learning Library